



FREQUENTLY ASKED QUESTIONS

No. 2 -- Nov. 28-29

One Faith. One Family.

A Campaign for Christ the King's Parish Center

The assessment portion of our capital campaign to build our new parish center recently was completed. Within the next few months, we will move into the fundraising portion of the campaign. Last week, we discussed the steps that led to this point in our work to build the center. This week, we focus on the components of a capital campaign and why we are using a consulting firm.

• Msgr. Richard Paperini

What is the status of the funds raised in the previous campaign and the archdiocesan campaign?

To date, Christ the King has collected \$310,000. All of this money will be used to build our parish center.

What was involved in the recent campaign assessment and what did we learn?

A campaign assessment serves as a roadmap for conducting a capital campaign. Seventy-five parishioners and staff members were interviewed by Kevin Warneke from the Steier Group. Those interviewed discussed, among other topics, how familiar they were with the project and who might make excellent campaign volunteers. They also were asked whether they would financially support the project. The assessment provided the Steier Group with in-depth insight into our parish.

So why is a consultant necessary to run this campaign?

Members of the fundraising committee were charged with determining our course of action for conducting our campaign. They interviewed representatives from various companies to determine the services they provide. In the end, the committee chose to hire the Steier Group, which is based in Omaha, Neb., and has helped some of our neighboring parishes with their campaigns. Most recently, the Steier Group helped Our Lady of the Lake Parish in Lake Oswego raise more than \$13 million for a new parish center housing parish offices and the parish school. The Steier Group is helping St. Pius X Catholic Church in Portland raise \$4.76 million to eliminate its debt, make improvements to its church, build an addition to its school and improve its youth center.

During the past 16 years, the Steier Group has helped its clients raise more than \$1 billion. With a project this important, we wanted to make sure we conduct our campaign in the best way possible.

What are the components of a capital campaign?

With the assessment complete, we are now in the preparation phase. We are recruiting volunteers and creating campaign materials. Pat Keough, John Matlock, Mike McCaffrey and Heather Wycoff have agreed to serve on the steering committee as general chairs of the campaign. Also serving with me on this committee are Dr. Elaine Park, Lisa Bergeson and Joe Bridgeman from the parish staff. We are tasked with helping to guide the process and ensure that all work is completed. We hope to recruit 100 additional volunteers to assist with the campaign. Their involvement is critical to our success, as we hope to visit with every person in the parish and all others associated with Christ the King. We will publicly kick off the campaign in mid- to late-January. Our volunteers will reach out to parishioners to ask them to support this project during February and March. The campaign is slated to end in April.

So what happens next?

Preparation work for the capital campaign – recruiting volunteers and preparing campaign materials – is underway. The campaign will kick off publicly in January. We are currently selecting an architect to lead the building project.

Who will be asked to give?

Everyone affiliated with Christ the King will be asked to consider a three-year pledge.

How will we receive updates about the progress of the campaign?

You will receive updates in several ways. We will continue to communicate with the parish in the bulletin. You will also hear updates during Mass throughout the campaign. In addition, everyone will receive a letter from me and a case statement in January. I have promised to keep you informed every step of the way.

What can I do?

Get involved. We need volunteers. Kevin Warneke's contact information is provided below my introduction letter to the left. Kevin can tell you how you can help.

What else can I do?

Pray for our success. Ask God to bless this important project.